

# Nutrients for All: Women in Agriculture



## Want a High Return on Investment?

Then invest in women farmers. In India, increasing women's income has been shown to have 11 times the impact on children's nutrition than increasing men's income. And women do 40% of the farming. Join us to invest in this limitless socioeconomic group. By targeting women farmers and the nutrient-rich crops they grow, we will help improve both income and nutrition.

Having conducted extensive surveys on the role of women in agriculture in India, we are now collaborating with Ashoka Fellows to co-design replicable techniques that can be used to make existing agriculture interventions more tailored to gender, delivering both an increase in income and nutritional status of the household.

Our goals are simple but powerful:

- Identify the top 10 most successful ideas in meeting income and nutrition objectives with programs that revolve around a deep understanding of the role of women.
- Record and disseminate proven, replicable ideas.
- Drive adoption of these ideas across agriculture or nutrition programs of Ashoka Fellows, other social entrepreneurs, and foundations.

### Top 5 Reasons to Support Women Farmers

1. Women are more likely to be involved in subsistence farming and livestock than men.
2. Households that produce a commodity (e.g. vegetables) consume 50% more of that commodity than non-producers.
3. Women's involvement in production is higher for nutrient-rich produce such as vegetables, millets and dairy.
4. Households in which women do agriculture work are among the most marginalized households in India.
5. A woman's ability to control her income and household decisions has a strong impact on household investment in education and nutrition of the next generation of girls.

**This is a call to action.** Ask us how we can work together.

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